



Program Ad Sponsorship Opportunity

Connection Dance Works bi-annual series, PERSPECTIVE, is entering its seventh year. The series is considered an innovative and creative venue for contemporary dance performance by artists and audiences alike.

PERSPECTIVE is an evening of dance and discussion where dance artists and audience members connect through open dialogue and discussion about works in development. The goal of this forum is to promote contemporary dance, while educating audiences about the creative process. The 2016-2017 series has performances in Saint John and Fredericton.

As a program ad sponsor, your business has the opportunity to support the arts and contribute to the sustainability of a vibrant community. Your ad will receive maximum exposure to our diverse and growing audience of arts and culture fans who believe in the power of supporting the community in which they live.

The 2016-2017 PERSPECTIVE Series

FALL 2016

Saturday, November 19, 2016

The Sanctuary Theatre, 228 Germain Street, Saint John, 8:00 pm

SPRING 2017

Thursday, April 20, 2017

The BMO Studio Theatre, 112 Princess Street, Saint John, 7:30 pm

Theatre New Brunswick, Open Space Theatre, 55 Whiting Road, Fredericton, 7:30 pm

Purchase an ad for the series (Saint John and Fredericton audiences) and save 10%!

Program ad rates and discounts

Full Page Ad – 5 x 8 inches

\$100 (B&W) one-time insertion / \$180 for the series

\$200 (Colour) one-time insertion / \$360 for the series

Half Page Ad – 3.875 x 8 inches

\$60 (B&W only) one-time insertion / \$108 for the series

1/4 Page Ad – 2.375 x 3.875 inches

\$35 (B&W only) one-time insertion / \$60 for the series

Patron – full page colour

\$500 one-time insertion / \$900 for the series

(includes 2 tickets and acknowledgement in all promotions)

Ad Deadline: November 3rd, 2016
(for November show)

To submit an ad, please contact us at:
connectiondanceworks@gmail.com

Digital files of ads to be emailed to connectiondanceworks@gmail.com

PLEASE NOTE: We can only accept high resolution, 300dpi, print-ready jpg, TIF, or PDF files.

For assistance, please contact us. Thank you for your support!

www.connectiondanceworks.com



CONNECTION DANCE WORKS

Connection Dance Works
Program advertising rates
Thank you for your support!

FULL PAGE

5 in. (w) x 8 in. (h)
\$100 (B&W) / \$180 series
\$200 (colour) / \$360 series

PATRON \$500 / \$900 series
(colour) Includes 2 tickets to the
performance(s).

**Please supply your ad file in high resolution
(300dpi) PDF, Tif, or JPG.
Technical questions? Call Julie at 506.459.8409**

1/4 PAGE

2.375 in. (w) x 3.875 in. (h)
\$35 (B&W only) / \$60 series

1/2 PAGE

5 in. (w) x 3.875 in. (h)
\$60 (B&W only) / \$108 series